

# SPONSORSHIP OPPORTUNITIES

## A FAMILY DAY EVENT TO SUPPORT KEEP ROCKLAND BEAUTIFUL

Seeking sponsors who want to support moms and families on Mother's Day as well as Keep Rockland Beautiful | Decide on your sponsorship level and then email or call to secure your spot!  
[risa@gmgpr.com](mailto:risa@gmgpr.com) or [susan@keeprocklandbeautiful.org](mailto:susan@keeprocklandbeautiful.org)

### Opportunity Levels



#### Promotional Video Sponsor: \$3,000 (only 1 available)

*Sponsor the pre-event video to promote the day | The video will advertise the event all during May on Facebook and KRB website for one full year | Interview included on the video as well as company logo | Name/Logo on Website | Social Media Posts | Name/Logo in Email Invitation | Name on Banner at Event | Table at the Event | Name included in all press materials | Name on event flyer*

#### Tree Pose Glove Sponsor: \$2,500 (only 1 available)

*Name/Logo Imprinted on Gardening Gloves Given to Parents Who Participate (while supplies last) | Name/Logo on Website | Social Media Posts | Name/Logo in Email Invitation | Name on Banner at Event | Table at the Event | Name included in all press materials | Name on event flyer*

#### Kids Gift Sponsor: \$2,500 (only 1 available)

*Name/Logo Imprinted on item to be distributed to children who participate (item can be discussed with sponsor) | Name/Logo on Website | Social Media Posts | Name/Logo in Email Invitation | Name on Banner at Event | Table at the Event | Name included in all press materials | Name on event flyer*

#### Tree Pose Event Sponsor: \$1,500 (only 5 available)

*Name/Logo on Website | Social Media Posts | Name/Logo in Email Invitation | Name on Banner at Event | Table at the Event | Name included on all press materials | Name on event flyer*

#### Event Sticker Sponsor!: \$1,500 (only 1 available)

*Company name to be printed on event stickers handed out to all participants on the day of the event | Name/Logo on Website | Social Media Posts | Name/Logo in Email Invitation | Name on Banner at Event | Table at the Event | Name included on all press materials | Name on event flyer*

#### Snapchat Filter Sponsor!: \$500 (only 1 available)

*Unique opportunity for one company to have their logo included on the Snapchat filter used during the event! KRB to promote on website and through social media.*

#### Tree Pose Banner Sponsor: \$345 (only 10 available) Name on Banner at Event | Name/Link on Website

#### Table at the Event: \$200 (only 10 available)

*Host your own table at the event to display products or services; hand out samples; host demonstrations | collect participant information when they stop by your table | List of table sponsors to be posted to website*

**THE GUINNESS BOOK OF WORLD RECORDS HAS BEEN CONTACTED ABOUT THIS EVENT AND OUR GOAL OF BEATING THE WORLD RECORD. MAJOR MEDIA COVERAGE WILL ALSO BE PURSUED – TO BE PHOTOGRAPHED BY DRONE & PROFESSIONAL PHOTOGRAPHER**

#### Strike a Tree Pose... Together – organize a BRANCH for the event!

Invite your company, school sports team, Girl Scout or Boy Scout Troop, non-profit organization, or non-profit group to participate and show your pride by wearing your own team shirts which will be visible by drone! Teams will be recognized ahead of the event on our website!  
Registration available now at [www.keeprocklandbeautiful.org](http://www.keeprocklandbeautiful.org) | Promote your participation in advance using #MothersDay4MotherEarth in all social media!  
Questions: Call 845-708-9164 or email [info@keeprocklandbeautiful.org](mailto:info@keeprocklandbeautiful.org)

**Deadline: April 17, 2017**